

# PATENT ABSTRACTS OF JAPAN

(11)Publication number : **07-288606**

(43)Date of publication of application : **31.10.1995**

(51)Int.Cl.

H04M 11/00  
H04N 7/083  
H04N 7/087  
H04N 7/088  
H04N 7/16

(21)Application number : **07-084489**

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(22)Date of filing : **17.03.1995**

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(30)Priority

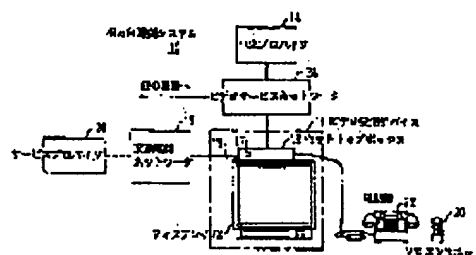
Priority number : **94 210802** Priority date : **18.03.1994** Priority country : **US**

## (54) METHOD, SYSTEM AND DEVICE FOR COMMUNICATION

(57)Abstract:

**PURPOSE:** To facilitate access to an advertised service by acquiring the telephone number data of a service provided in television-based home shopping and providing a function for dialing a telephone number corresponding to these data.

**CONSTITUTION:** Data representing the telephone number of a service provider 26 are sent via a communication network 24 for transmitting video signals. These data are captured by a set top box 16 in a video system 11 of a viewer. Then, the service provider can be accessed by sending a signal, so as to dial the acquired telephone number to the set top box by the viewer, and a telephone conversation from the viewer to the service provider is started.



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## LEGAL STATUS

[Date of request for examination] 04.03.1998

[Date of sending the examiner's decision of rejection] 04.07.2000

[Kind of final disposal of application other than the examiner's decision of rejection or application converted]